

# BUSINESS ETHICS

## LEVEL OF COURSE UNIT

Bachelor

## LEARNING OUTCOMES OF COURSE UNIT

Graduates are able to:

- question the political, social, and internal business practices in contract negotiations and profit generation in a critical and structured way.
- evaluate ethical aspects of entrepreneurial decisions.
- describe and question different international ethical approaches.
- understand how people are judged in everyday life, how they can deal with emotions in working situations, how to motivate employees, consider important principles of group work and know how to achieve a good work-life balance.

## COURSE CONTENTS

The objective of this course is to give students the opportunity to question moral standards. Students evaluate the ethical decision-making process of stakeholders by looking at hypothetical and real case studies. They analyze both consequences of all alternatives to act as well as external factors that have an influence on their decisions. When doing so, students discuss best-practice examples from different international approaches.

## LANGUAGE OF INSTRUCTION

English

## NUMBER OF ECTS CREDITS ALLOCATED

2