

TRENDS IN INTERNATIONAL MANAGEMENT

LEVEL OF COURSE UNIT

Bachelor

LEARNING OUTCOMES OF COURSE UNIT

Students will be able to:

- be discuss international management with experts from the field during specialist presentations;
- reflect critically on commonalities and differences between theory and practice.

COURSE CONTENTS

Experts will select current case studies from the field of international management for discussion. These will be analyzed independently and based on the theory.

LANGUAGE OF INSTRUCTION

English

NUMBER OF ECTS CREDITS ALLOCATED

5