

CALL FOR PAPERS

2024 TIBCOM
trends in business
communication

Virtual Academic Conference
6th of December, 2024

About TIBCOM 2024

The upcoming „Trends in Business Communication“ conference marks its 10th edition since its debut in 2013. Building on the success of its inaugural online-only event in 2020, this year’s conference will again be conducted exclusively in a virtual setting.

The University of Applied Sciences Kufstein Tyrol extends an invitation to international speakers to share their research papers on significant innovations and current trends in Marketing and Communication. The quality of the papers is guaranteed by a professional review process that all entries undergo. All accepted scientific papers will be published in the Conference Proceedings **TIBCOM 2024** by the esteemed publisher Springer Gabler.

About the Organizer

FH Kufstein - University of Applied Sciences, Andreas Hofer-Straße 7, 6330 Kufstein, Tirol, Austria



The **University of Applied Sciences Kufstein Tyrol** is a renowned institution in Austria that offers diverse bachelor’s and master’s programs in the fields of business, technology, and health. The university places a strong emphasis on practical teaching methods, close connections to businesses, and actively promotes intercultural exchange. Students benefit from a modern learning environment, and the FH Kufstein prepares them optimally for a successful professional future.

Personalized and individual guidance is highly valued at FH Kufstein. As responsible individuals with ethical principles, graduates address tomorrow’s challenges. They are supported by the university’s networks, extending beyond their graduation.

More than 2200 students from 50 countries are currently studying at our university. Our university offers 24 degree courses, with 400 lecturers passing on their knowledge. With more than 225 partner universities, the University of Applied Sciences Kufstein Tyrol has an excellent international network.

The university stands for building excellent interdisciplinary research and creates conditions that foster collaboration in this diversity. The potential of scientific expertise for research, in conjunction with regional, national, and international partners from business, society, and science, is maximized. Employees are provided opportunities for personal and professional development, contributing through innovative research and development projects to the university's profile and the high-quality qualification of graduates.



Collaborations are a crucial aspect for the university. In addition to partnerships with companies for practical and research projects, successful synergies with universities are evident. The collaboration between UMIT and University of Applied Sciences Kufstein Tyrol, aims to intensify cooperation in research and program development, strengthening the university location in Tirol and promoting high potentials in the region.

The partnership between Leopold-Franzens-University Innsbruck (LFUI) and University of Applied Sciences Kufstein, Tyrol, deepens in the implementation of doctoral studies. Through networking and, for example, joint supervision of doctoral candidates, interdisciplinary research teams are developed, benefiting the involved partners LFUI and University of Applied Sciences Kufstein, Tyrol, the location, the region, and, importantly, the doctoral candidates themselves.



Conference Schedule | Friday, 6th of December, 2024

08:50 Conference opening

09:00 Scientific paper session, part 1

11:30 Break

11:45 Scientific paper session, part 2

13:30 Conference closing

(Depending on the number of participants, there can be parallel virtual sessions)

Your way to our conference:

-> **Step 1:** Send us your scientific full paper -> **Step 2:** Notification of acceptance of your paper

-> **Step 3:** Your online presentation -> **Step 4:** Your publication

Step 1: Send us your scientific full paper

The prerequisite for your participation at our TIBCOM is an accepted scientific paper. All submissions will undergo a drip-Reviewed peer process.

| | |
|-----------------------------|----------------------------------|
| Start of submission period: | open now |
| End of submission period: | October 18th, 2024 |
| Acceptance information: | latest until November 08th, 2024 |

Your scientific paper should be sent to: TIBCOM2024@fh-kufstein.ac.at

The specific style/format guidelines for the scientific papers can be found in the download section and are mandatory for the participants.

All submissions must include title, author/s (names, affiliations, e-mails of all authors), an abstract (no more than 100 words) and 3-4 keywords. Paper submissions must not exceed 15 pages, including abstract, text body and references.

All accepted papers will be published in the Conference Proceedings TIBCOM 2024, published by the prestigious publisher Springer Gabler.



Step 2: Notification of acceptance of your paper

In your acceptance-information you will find the details for your registration and the participation fee payment. After these two steps you will receive a final confirmation of your participation. This completes the registration process.

Registration starts: October 01st, 2024
Registration ends: November 15th, 2024

Personal data will be stored according to the EU general data protection regulation 2016/679 (GDPR).

Participation fee: 290 Euro (Authors & Co-Authors must register separately). After receiving the acceptance information, you will get an official invoice by the University of Applied Sciences, Kufstein, Tyrol. Registration is not complete until the conference fee has been paid.

Step 3: Your online presentation

We use Microsoft Teams for our live presentations. The preferred format of the presentation is Powerpoint.

Participants have 10 minutes presentation time, followed by a 5-minutes Q&A session.

For this purpose, we will set up a closed virtual room, which every participant can enter via a personalized link. Additionally, the University of Applied Sciences Kufstein, Tyrol, will invite passive participants to follow the presentations. Two days before the conference (4th December, 2024) each participant will receive the link by email.

Step 4: Your publication

The accepted papers will be featured in the Conference Proceedings TIBCOM 2024, published by the esteemed publisher Springer Gabler. The publication date for the proceedings is scheduled mid-2025.



All facts at a glance:

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|---|---------------------|
| Start of submission period for your scientific paper: | open now |
| Start of conference registration: | October 01st, 2024 |
| End of submission period for your scientific paper: | October 18th, 2024 |
| Latest information of acceptance: | November 08th, 2024 |
| End of conference registration: | November 15th, 2024 |
| Date of the virtual conference: | December 6th, 2024 |

Participation fee (must be paid by November 24th, 2024): **290 Euro**

Website: <https://www.fh-kufstein.ac.at/Veranstaltungen/call-for-papers-tibcom-2024>

For further information please contact us: TIBCOM2024@fh-kufstein.ac.at

