

# INNoCamp 2024

April 15 to 25, 2024

Interdisciplinary open innovation competition for students with strong regional partners and an attractive supporting program.



**BORA**



**Flötzinger**

BRÄU ROSENHEIM



**FAISSNER  
PETERMEIER**  
FAHRZEUGTECHNIK AG



INNoCamp - Program  
Starting 5 pm each

## Mon. April 15 – Camp 1

KickOff with details about challenges  
Start brainstorming & ideation



## Wed. April 17 – Camp 2

Developing & validating ideas  
Exchange with experts and partners



## Free time allocation

Meetings with company partners & coaches  
Time for company visits

## Tue. April 23 – Camp 3

Workshop: „Pitch-Perfect“  
Dress rehearsal & feedback by Experts



## Thu, April 25 – Grand Finale

Elevator Pitch Presentation  
Award ceremony & After Show Party

Info and Application: [innocamp@fh-kufstein.ac.at](mailto:innocamp@fh-kufstein.ac.at)



**START  
UP.  
TIROL**





WE WANT YOU!

# INNoCamp 2024

April 15 to 25, 2024

FH Kufstein Tirol / University of Applied Sciences

**3 interesting challenges**

**4 evenings at the campfire**

**3 x 1.000 € Prize Money**

**Make a difference with your creativity!**

**YOU have an idea for out partners 2024?**

**BORA**

How might we open up new (digital) business areas through smart products and connected cooking?



How might we integrate a new innovative product from the non-alcoholic beverage sector into the Flötzinger Brewery product portfolio?"



How might we develop an attractive mobility and service offer for our heavy-duty Cargobike for B2B customers in the Kufstein area?

**Than YOU are exactly right with us!  
A great social program with food and drinks  
will be organized for YOU on the 4 camp days.**

**Registration via E-Mail ([innocamp@fh-kufstein.ac.at](mailto:innocamp@fh-kufstein.ac.at))  
or at our INNoCamp tent.**

**We are looking forward to seeing YOU!**

