

TRENDS IN INTERNATIONAL FINANCE

LEVEL OF COURSE UNIT

Bachelor

LEARNING OUTCOMES OF COURSE UNIT

The students:

- build up financial knowledge related to current financial technologies.
- understand and interpret financial articles.
- understand and classify current trends in practice.
- strengthen their analytical skills.

COURSE CONTENTS

- Build knowledge of current business trends and financial innovations using current financial articles and related materials, e.g: new financing and investment opportunities for companies
- Financing via crowdsourcing & crowdfunding
- Cryptocurrencies and related financial technologies (fintech)
- digital payment systems
- Sustainable investment rules (keyword: green finance, ESG rules)

LANGUAGE OF INSTRUCTION

English

NUMBER OF ECTS CREDITS ALLOCATED

3